

Set your sight on healthy vision
if you have diabetes

NATIONAL DIABETES MONTH 2014



Announcer Copy

Listed below are some suggested announcements your employees can make over the public address system or record for the on-hold phone line at your store to help spread the word about diabetic eye disease:

1. November is National Diabetes Month. If you have diabetes, you are at risk for diabetic eye disease. There are no warning signs. You can prevent vision loss by getting a comprehensive dilated eye exam. Schedule an exam today.
2. We care about our customers and know how important it is for people with diabetes to take care of their vision. November is National Diabetes Month, a perfect time to schedule a comprehensive dilated eye exam with your eye care professional.
3. Do you have diabetes? When was the last time you had a dilated eye exam? **[Insert store name]** would like to remind you that it is important to have a dilated eye exam at least once a year to prevent vision loss from diabetic eye disease. Schedule an eye exam today.
4. If you have diabetes, set your sight on healthy vision. Get a dilated eye exam at least once a year to prevent vision loss. Schedule a dilated eye exam today.
5. **[Insert store name]** and the National Eye Institute care about your vision. If you have diabetes, you are at risk for vision loss from diabetic eye disease. But you can protect your sight. Call your eye care professional and schedule an eye exam today.
6. November is National Diabetes Month. **[Insert store name]** and the National Eye Institute want you to take steps to prevent vision loss from diabetic eye disease. Call your eye care professional and schedule a dilated eye exam today.
7. Your eyes are an important part of your health. If you have diabetes, set your sight on healthy vision. **[Insert store name]** and the National Eye Institute encourage you to call your eye care professional and get a dilated eye exam at least once a year.
8. Diabetic eye disease has no warning signs. Finding and treating the disease early, before it causes vision loss or blindness, is the best way to protect your sight. **[Insert store name]** and the National Eye Institute would like to remind you to take care of your eyes. Call your eye care professional to schedule a comprehensive dilated eye exam today.

